

CBC  Radio-Canada

Ted Kennedy, Chief of Staff
Office of the Vice President
CBC English Radio Management
P.O. Box 500, Station A
Toronto, ON M5W 1E6

September 25, 2007

Mr. Hugh Jordan,
#87-2960 Tranquille Rd
Kamloops, British Columbia
V2B 8B6

Dear Mr Jordan,

Thank you for your letter of Sept 4th.

You make a compelling argument, one of which we are aware. Kamloops, like a number of other communities across the country, is growing and has a thriving cultural community and in a perfect world is deserving of its own local CBC Radio station. We recognize Kamloops is not the Okanagan.

The proposal currently under review by the Heritage Standing Committee includes a list of proposed stations created on the basis of a set of criteria based a wide range of factors: relevance of existing coverage, geographic and demographic proximity to an existing service, our ability to improve service without a full station, population size and rate of growth.

As of today we are at a preliminary proposal stage and have received no formal response from government as to their willingness to pursue this initiative. We are not expecting a response at least until the Standing Committee delivers their recommendations as a part of the CBC mandate review. Those recommendations may come as early as this fall.

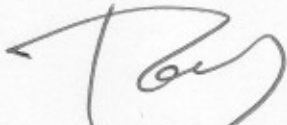
If that eventual response were to be positive, then the level of funding made available would determine the extent of the expansion we could implement and the government could well stipulate, as they have historically, the criteria they would want to see utilized to decide on the final expansion plan.

All that to say that in an effort to be economical, we have put forward a modest expansion. There is no doubt that if funding were to be available to do more, Kamloops would be high on the list of next communities added. Similarly a shift in criteria could also lead to a modification of the proposal.

I would like to provide clarity on one assertion in your letter. The lack of a local station for Kamloops and the inclusion of an upgrade in Kelowna are unrelated. Both were included in an early draft of the analysis and since then there have been no adjustments to the proposals for Kelowna.

At this point, we will wait until we get a signal from government that they are interested in seriously considering the plan before working further on refining our own approach. If you make your feelings known to your local MP, that will help inform the discussion in Ottawa. We would be very happy indeed if a Kamloops station for CBC Radio One were to become a reality.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ted Kennedy', written over the typed name below.

Ted Kennedy
Chief of Staff
CBC English Radio